

PRESS RELEASE



7 July 2016

OUTCOMES FROM THE CONSTRUCTION INDUSTRY COUNCIL STRATEGIC REVIEW 2016-2020

At its landmark 100th Council meeting last week, Construction Industry Council (CIC) members came together to discuss the outcomes of the year-long Strategic Review of the organisation and agree its recommendations for the next five years. The Review was facilitated by Richard Brindley and led by Tony Burton, with support from John Nolan, Graham Watts and CIC staff members, a Strategic Review Steering Group, comprising several member representatives, and workshops of member representatives at the 2015 and 2016 Members' Conferences.

The Review has made the following recommendations for the CIC:

- A new Strapline - BUILT ENVIRONMENT PROFESSIONS TOGETHER - which will be implemented as soon as possible as part of an overall brand refresh.
- A new Vision - TO BE RECOGNISED AND RESPECTED BY GOVERNMENT AND ACROSS THE UK CONSTRUCTION INDUSTRY AS AN EFFECTIVE THOUGHT LEADER, REPRESENTING THE UK BUILT ENVIRONMENT PROFESSIONS TOGETHER
- A new Mission - TO IMPROVE THE UK CONSTRUCTION INDUSTRY BY COLLECTIVELY REPRESENTING AND SUPPORTING THE BUILT ENVIRONMENT PROFESSIONS

The Vision and Mission will be implemented immediately and will remain in place until reviewed in 2020 unless otherwise determined by Council.

The Council agreed three Strategic Priorities, which will be of equal importance. During 2016-2020, the CIC:

- PROVIDES THOUGHT LEADERSHIP RELEVANT TO THE CONSTRUCTION INDUSTRY AND THE WIDER BUILT ENVIRONMENT
- CHAMPIONS AND COLLECTIVELY REPRESENTS UK BUILT ENVIRONMENT PROFESSIONS
- PROMOTES COLLABORATION AND KNOWLEDGE SHARING AMONGST ITS MEMBERS

Going forward all activities of CIC will be required to support one or more of these strategic priorities.

Speaking after the Council meeting Tony Burton (out-going CIC Chairman) said: *“This has been a very constructive and informative process. It is a very bold move for a member led organisation to take itself apart, analyse and reassemble itself in a Strategic Review like this. It could not have been completed without the full support of the members of CIC. The new structures and governance model better reflect what our members require of CIC and have already created a greater desire for members to be involved with projects on some of the major issues facing our sector. The review is complete, we have had enough talk, now is the time for action.”*

Incoming CIC Chairman John Nolan commented: *“The challenges and opportunities for the industry going forward are manifold and complex. With these strategic priorities we will be able to focus our resources on how best to support our members”*

Richard Brindley, former RIBA Executive Director, added: *“Brexit is no doubt a great challenge to the UK construction industry and BE professions, but it is also an opportunity for the CIC to bring together the collective voice of all our members and demonstrate some real thought leadership. So this Strategic Review is very timely - the CIC will now have a more effective and focused mechanism to achieve it.”*

The Review implementation plan will be presented at the next CIC Executive Board meeting on 21 July for ratification.

Ends

Notes to the editor

CIC is the representative forum for the professional bodies, research organisations and specialist business associations for professional services providers in the construction industry. It provides a single voice for professionals in all sectors of the built environment through its collective membership of 500,000 individual professionals and 25,000 firms of construction consultants.

Press Contact Rosanna Bortoli, rbortoli@cic.org.uk or 020 7399 7400

Construction Industry Council, 26 Store Street, London, WC1E 7BT
Tel. 020 7399 7400 Fax. 020 7399 7425
www.cic.org.uk