



Site Recorder

For those involved in construction site inspection
Journal of the Institute of Clerks of Works and
Construction Inspectorate of GB Inc.



The Professional Body Supporting
Construction Quality Through Inspection

Media Pack 2012/13

About the Institute

The Institute of Clerks of Works and Construction Inspectorate (ICWCI) is the Professional Body for the Construction Inspectorate; which exists to provide a central organisation for Clerks of Works, Site Inspectors and those of a similar calling to promote their professional, educational and social interests.

ICWCI encourages and provides CPD through seminars, local meetings and an annual conference. It also hosts an Awards programme to recognise the contribution of the profession within the construction team.

Site Recorder

With a readership in excess of 5000, the full colour monthly journal provides current information on the ever-changing construction industry. Site Recorder reaches a broad and dedicated audience, including:

- Institute of Clerks of Works & Construction Inspectorate Members**
- Local Authorities & Housing Associations**
- Architects Practices**
- Hospitals & NHS Trusts**
- Schools & Colleges**
- Other construction Organisations**

Media & Advertising Opportunities

The ever-popular Site Recorder offers the ideal vehicle for delivering the sales and marketing message for companies, organisations and educational institutions. A clear format and features including a Main Feature, Technical Focus, Product Tests, Sustainability and Recruitment & Continued Professional Development provide a relevant and focused framework for companies within the construction industry.

Contact Details

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Advertise your products & services in Site Recorder for as little as £125.00

Advertising Specifications

Bleed size (mm)

Double page spread	303 x 426
A4 page	303 x 216
Vertical half page	303 x 106
Horizontal	150 x 426

Type area (mm)

Double page spread	260 x 390
A4 page	260 x 180
Vertical half page	260 x 87
Horizontal DPS	128 x 390
Horizontal half page	128 x 180
Quarter page	128 x 87
Eighth page	62 x 87

Advertising Rates

Full page	£1,045
Half page	£595
Quarter page	£345
Eighth page	£195
Directory page panel	£125

Website Advertising Rates

For £155 + VAT, you can display a recruitment vacancy of up to 100 words for one month, with links to your website and email if required.

Alternatively we can arrange a package including publishing on the website and in Site Recorder for just £350.

Trim size (mm)

Double page spread	297 x 420
A4 page	297 x 210
Vertical Half page	297 x 103
Horizontal	147 x 420

Banner advertising is a good way of promoting your company or agency. For £260 + VAT, your company banner (with link to your website) can be added to our jobs page for a period of 12 months.

If you take a web sponsorship banner for a year, you will be able to place each job vacancy for a cost of £20 + VAT.

Advertising Deadlines

Advertising copy deadlines are generally around the 10th day of each month preceding publication.

For more information and to discuss your advertising and editorial requirements, please contact Anne-Marie Elmer on 01733 405160 or email to: a.elmer@icwci.org
Tel: 01733 405160

**All prices are plus VAT,
where applicable.**

**To advertise your job on the ICWCI website call
Anne-Marie on 01733 405160**

Site Recorder is distributed on a monthly basis to the Membership of ICWCI, to Construction Professionals and it is also available to non Members at a subscription rate of £35 for 12 issues. For queries relating to distribution please call Vaughan Jones on 01733 405160.

Site Recorder is published by Sudbury Print Group Ltd (SPG). Please contact Simon White if you have any queries on 01787 373111 or send an email to: simon.white@sudburyprintgroup.co.uk.
Sudbury Print Group Ltd,
Ballingdon Hill Industrial Estate, Sudbury,
Suffolk CO10 2DX