



JOURNAL OF THE INSTITUTE OF CLERKS OF WORKS AND CONSTRUCTION INSPECTORATE

Site Recorder

For those involved in construction site inspection



Media Pack 2009/10

About the Institute

The Institute of Clerks of Works and Construction Inspectorate (ICWCI) is the Professional Body for the Construction Inspectorate; which exists to provide a central organisation for Clerks of Works, Site Inspectors and those of similar calling to promote their professional, educational and social interests.

ICWCI encourages and provides CPD through seminars, local meetings and annual conferences. It also provides an Awards programme to recognize the contribution of the profession within the build team.

Site Recorder

With a readership in excess of 5000, the full-colour monthly journal provides up-to-date information on the ever-changing construction industry. Site Recorder reaches a broad and dedicated audience that includes -

- Institute of Clerks of Works & Construction Inspectorate members
- Local Authorities & Housing Associations
- Architect Practices
- Hospitals & NHS Trusts
- Schools & Colleges
- Other construction organisations



Media & Advertising Opportunities

The ever-popular Site Recorder offers companies, organisations and educational institutions the ideal vehicle for delivering their sales and marketing message. Clear layout and features including a 'main feature' technical focus, product tests, environmental & sustainability, recruitment & professional development and directory pages provide a relevant and focused framework for companies within the construction industry.

For more details and information on advertising within the magazine or advertising on the Institute website call Rob Gutteridge on (01733) 396845.



Advertise your products & services in Site Recorder for a little as £125.00

Advertising Specifications

Bleed size (mm)

Double page spread	303 x 426
A4 page	303 x 216
Vertical half page	303 x 106
Horizontal	150 x 426

Trim size (mm)

Double page spread	297 x 420
A4 page	297 x 210
Vertical half page	297 x 103
Horizontal	147 x 420

Type area (mm)

Double page spread	267 x 390
A4 page	267 x 180
Vertical half page	267 x 87
Horizontal DPS	130 x 390
Horizontal half page	147 x 180
Quarter page	130 x 87
Eighth page	63 x 87

Advertising Rates

Full page	£1,045
Half page	£595
Quarter page	£345
Eighth page	£195
Directory page panel	£125

Contact Details

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Advertising Deadlines

Advertising copy deadlines are generally around the 10th of each month preceding publication.

For more information and to discuss your advertising and editorial requirements, please contact Rob Gutteridge on 01733 391181 or via email at - siterecorder@gildenburgh.co.uk

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For information on future editorial features call Gail on 01733 405160